



Team Hardpoint Enters Intercontinental GT Challenge at Indianapolis in Partnership with Audi Sport and WRT

Audi Sport Team Hardpoint WRT Adds Hardpoint Regular Spencer Pumpelly to Audi Sport Drivers Markus Winkelhock and Mirko Bortolotti for Eight-Hour Race



INDIANAPOLIS, Indiana (September 17, 2020) - Team Hardpoint, in the midst of its first year campaigning an Audi R8 LMS GT3, will team with Audi Sport customer racing and WRT for the Indianapolis 8 Hour on the Indianapolis Motor Speedway road course, October 2-4 as part of the Intercontinental GT Challenge powered by Pirelli. Audi Sport Team Hardpoint WRT will utilize Team Hardpoint regular Spencer Pumpelly and Audi Sport drivers Markus Winkelhock and Mirko Bortolotti for the race.

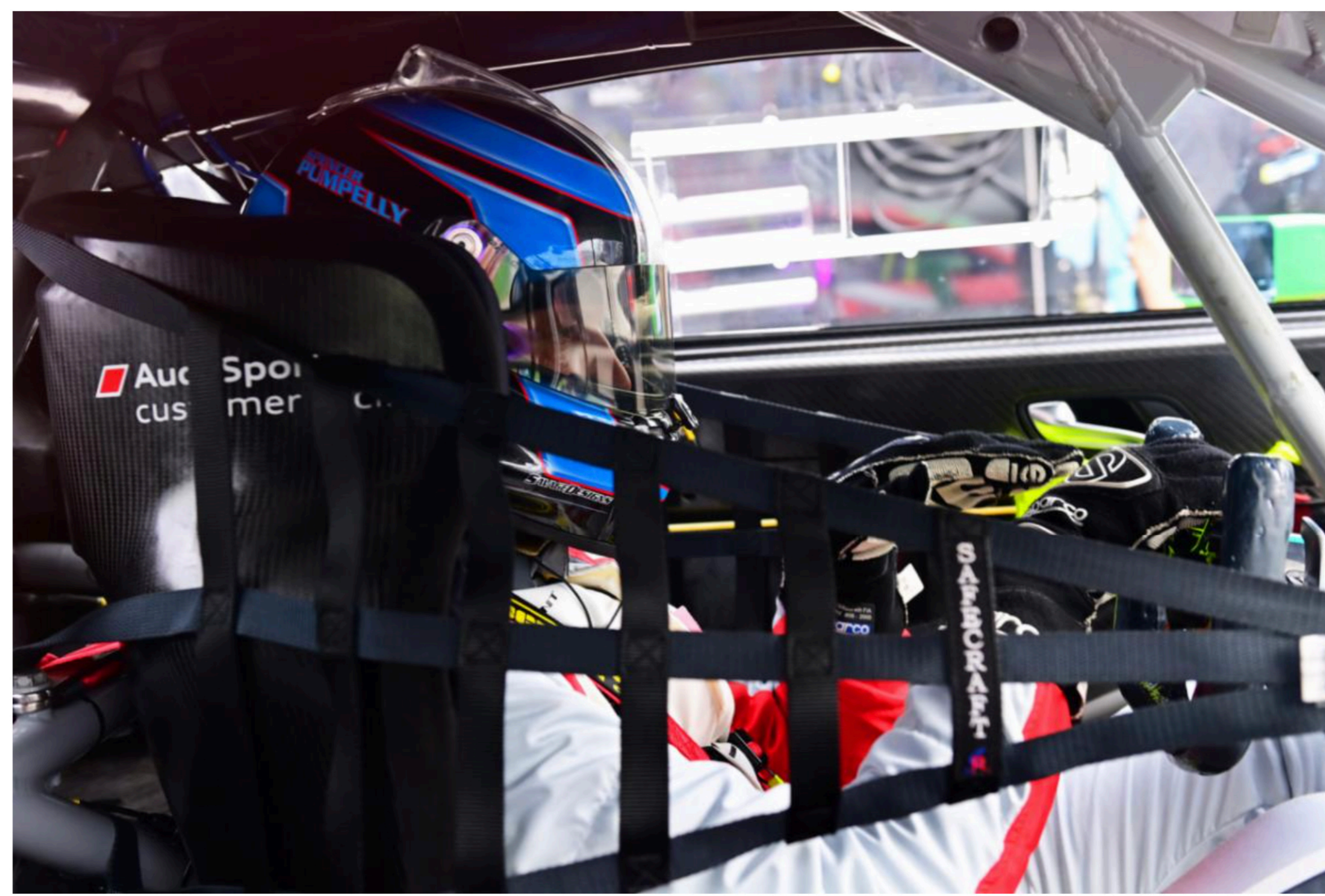
Team Hardpoint will serve as the US base for the Audi R8 LMS GT3 contesting the race. While making its top-level endurance racing debut, the team will get assistance from the Belgium-based WRT and Audi Sport customer racing.

"This a great step for Team Hardpoint, and we're grateful that Audi Sport customer racing recognized our efforts this season and helped us with this opportunity," Team Hardpoint Principal Rob Ferriol said. "We're looking forward to contributing what we've learned running this car and picking up some additional information from WRT and Audi Sport customer racing that we can take back to our regular season programs."

During the 2020 season Team Hardpoint has campaigned the Audi R8 LMS GT3 in the IMSA WeatherTech SportsCar Championship, and an Audi R8 LMS GT4 in IMSA Michelin Pilot Challenge. The Indianapolis 8 Hour is the team's first foray into SRO competition.

"With Audi Sport Team Hardpoint WRT, we are implementing the basic idea of the Intercontinental GT Challenge in America, too, namely to realize an international program in cooperation with local teams," Chris Reinke, Head of Audi Sport customer racing, said. "Team Hardpoint is a dedicated customer, who this year in the IMSA WeatherTech SportsCar Championship and the IMSA Michelin Pilot Challenge in the U.S. is relying on one GT3 and one GT4 model each from the Audi Sport customer racing model range."

The Indianapolis 8 Hours will take place in conjunction with the IndyCar Series doubleheader on the Indianapolis road course, beginning with practice on Friday, October 2. Qualifying will take place on Saturday, October 3, with the endurance battle on Sunday. Prior to that, Team Hardpoint will be back in action for IMSA competition at Mid-Ohio Sports Car Course, September 25-27 with Ferriol and Pumpelly behind the wheel.



About Hardpoint Motorsports:

Hardpoint Motorsports was founded by Rob Ferriol in 2018 with the vision of combining his experience as a successful entrepreneur with his passion for racing. The Hardpoint brand brings together three distinct entities into one motorsport ecosystem. Team Hardpoint is the brand's racing arm, providing its partners and customers opportunities to compete, brand, and promote in the IMSA WeatherTech SportsCar Championship GT Daytona class and the IMSA Michelin Pilot Challenge. Hardpoint Outfitters helps other teams and drivers extract more value from their motorsport investment by bundling branding, activation, and digital marketing services into customized turnkey packages, including design, apparel, hospitality, and social media management. The Hardpoint Paddock Foundation is the newest element of the ecosystem, created as a charitable foundation to support out of work paddock workers through the COVID-19 shutdown. As the shutdown comes to an end, the 501(c)3 Foundation is expected to grow into a more sustained model of providing vocational and educational support services to the professional sports car paddock community. More information on all of the Hardpoint Motorsports enterprises can be found at www.hardpoint.com or through its strong social media presence on Facebook, Instagram and Twitter.

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